

A man with a dark beard and mustache, wearing black Versace sunglasses, a dark blue suit jacket, a white shirt, and a red tie. A white rose boutonniere with greenery is pinned to his lapel. He is looking down and to the left. The background is a warm, out-of-focus interior with wooden shelves and bokeh lights.

Whitemoney



Hazel Oyeze Onou

Whitemoney commands immense influence on over 5 million loyal followers across social media platforms. His impact goes far beyond digital reach, with millions of genuine fans across Africa and beyond who have grown into devoted supporters of his brand.

A multiple award-winning media personality and reality TV star, Whitemoney has established himself as a powerful entertainment entrepreneur. He is widely recognized as one of the most popular “Entertainment Brands” to emerge from the Big Brother Naija All Stars show.

Hazel Oyeze Onou “Whitemoney” is also one of the biggest streamers on Tiktok, consistently ranking among top live creators on the platform. His live sessions attract massive audiences daily, showcasing his charisma, authenticity, and strong connection with fans worldwide.

As a multiple award-winning music artist, he has released mainstream songs including selense, Egwu, Jada, You bad, Na we-we(ft Zoro), Oyoyo(ft Umu Obiligbo), Destiny, etc. further cementing his presence in the Nigeria music industry.

Beyond entertainment, he is a successful food entrepreneur and the brain behind the biggest party jollof, in West Africa - Whitemoney Party Jollof, a name synonymous with premium taste, culture, and large-scale event catering excellence.



Influencing



Instagram

Instagram Video Post - N2,500,000

Instagram Picture Post - N1,000,000

Instagram Story Post - N500,000



Facebook

Facebook Video Post - N1,500,000

Facebook Picture Post - N1,000,000

Facebook Story Post - N500,000



Twitter

**1 Tweet
N250,000**



Tiktok

**1 Tiktok Video
N500,000**

Whitemoney's

Account Reach



1.8M



1.2M



140K



590K



37K





Other Appearances

Within Lagos - N2,000,000

Outside Lagos - N3,000,000

(EXCLUDING LOGISTICS & WELFARE)

Movie Appearance - N2,000,000

Music & Skit Appearance - N1,500,000

Social Media Posted Interviews - N1,500,000

Live Performance - N3,000,000

Mc/Host - N1,500,000

(EXCLUDING LOGISTICS & WELFARE)

Billboards - Subjected to brands.

For Brand Ambassador Deals & Music Business Deals:

Send a mail to: bookwhitemoney@gmail.com

Bookings - 09160003513



***Thank
You!***

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